Ap	pplication No.	Applicant(s)
09	/780,737	BLACKSON ET AL.
Nickies of Alleuschilitus	aminer	Art Unit
VI	JAY SHANKAR	2673
The MAILING DATE of this communication appears All claims being allowable, PROSECUTION ON THE MERITS IS (OR herewith (or previously mailed), a Notice of Allowance (PTOL-85) or o NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGH of the Office or upon petition by the applicant. See 37 CFR 1.313 and	REMAINS) CLOSED in this appoint the second in this appoint the communication is subject to the second in this application in this application is subject to the second in this application in this application is subject to the second in this application in the second in t	plication. If not included will be mailed in due course. THIS
1. This communication is responsive to RCE filed on April 08 20	<u>005</u> .	
2. ☑ The allowed claim(s) is/are <u>1,3-15,17-19, Renumbered as 1-1</u>	<u>17</u> .	
3. ☐ Acknowledgment is made of a claim for foreign priority under a) ☐ All b) ☐ Some* c) ☐ None of the:		
1. Certified copies of the priority documents have been		
2. Cartified copies of the priority documents have bee	• • • • • • • • • • • • • • • • • • • •	
 Copies of the certified copies of the priority docum International Bureau (PCT Rule 17.2(a)). 	ents have been received in this	mational stage application from the
* Certified copies not received:		
Applicant has THREE MONTHS FROM THE "MAILING DATE" of the noted below. Failure to timely comply will result in ABANDONMENTHIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 4. □ A SUBSTITUTE OATH OR DECLARATION must be submitted INFORMAL PATENT APPLICATION (PTO-152) which gives recommended. 5. □ CORRECTED DRAWINGS (as "replacement sheets") must be (a) □ including changes required by the Notice of Draftsperson's	T of this application. I. Note the attached EXAMINER eason(s) why the oath or declarate submitted.	'S AMENDMENT or NOTICE OF stion is deficient.
1) hereto or 2) to Paper No./Mail Date	or atent brawing Neview (F10-	ono) attached
(b) ☐ including changes required by the attached Examiner's An Paper No./Mail Date	nendment / Comment or in the C	Office action of
Identifying indicia such as the application number (see 37 CFR 1.84(c		
 DEPOSIT OF and/or INFORMATION about the deposit of attached Examiner's comment regarding REQUIREMENT FOR attached Examiner Ex		
Attachment(s) 1. ☐ Notice of References Cited (PTO-892)	5 □ Notice of Informal P	ratent Application (PTO-152)
2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)	6. Interview Summary	
B. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/08),	Paper No./Mail Dat 7. Examiner's Amendr	te
Paper No./Mail Date I.	8. 🛛 Examiner's Stateme	ent of Reasons for Allowance
of Biological Material	9. Other	Mrshall
		VV 30 V
		VIJAY SHANKAR Primary Examiner Art Unit: 2673

Application/Control Number: 09/780,737 Page 2

Art Unit: 2673

Allowable Subject Matter

- 1. Claims 1, 3-15, 17-19 are allowed.
- 2. The following is an examiner's statement of reasons for allowance: The present inventions is directed to a liquid crystal display (LCD) and a method of addressing a bistable cholesteric liquid crystal material having incremental reflectance properties disposed between opposed substrates, wherein one substrate has a first plurality of electrodes deposited thereon facing the other substrate which has a second plurality of electrodes disposed thereon, the intersection of the first and second plurality of electrodes forming a plurality of pixels, the addressing method comprising: applying a predetermined number of pulses to the first plurality of electrodes within a set period of time, each the pulse applied to the first electrodes having a different duration drive period within the set period of time; applying the predetermined number of pulses to the second plurality of electrodes, which is the same numbers of pulses as applied to the first plurality of electrodes, within the set period of time, each the pulse applied to the second electrodes also having the different duration drive periods within the set period of time; and selectively associating one of two amplitude values with at least one of the predetermined number of pulses applied to the electrodes to generate a desired incremental reflectance for each of the pixels, wherein the desired incremental reflectance is determined by which one of the amplitude values is associated with which one of the different duration drive periods.

Art Unit: 2673

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to VIJAY SHANKAR whose telephone number is (571) 272-7682. The examiner can normally be reached on M-F 7:00 am - 4:30 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, BIPIN SHALWALA can be reached on (571) 272-7681. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

VIJAY SHANKAR Primary Examiner Art Unit 2673